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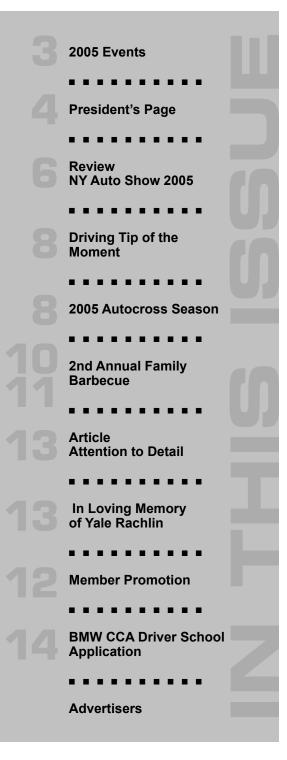
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# EVENTS 2005 CALENDAR

#### June

12th Street Survival - Nassau Coliseum 20-21st Drivers School at Watkins Glen

#### **July**

4th Lime Rock Park Corral

9th 2nd Annual BMW Family BBQ

17th Saturday - Autocross - Nassau Coliseum 30th Saturday - Autocross - Nassau Coliseum

#### August

4th Chapter Board Meeting

28th Sunday - Autocross - Nassau Coliseum

#### September

10th Saturday - Autocross - Nassau Coliseum

18th Great Marques Concours

Old Westbury Gardens

#### October

1st Saturday - Autocross - Nassau Coliseum 29th Adult Safety School - Nassau Coliseum

#### December

3rd Annual Holiday Party & President's Dinner



#### On The Cover

Phil Parlato's racecar proudly displaying the NY BMW CCA logo.

Photo by Phil Danza.

4++W2+-02

The New York Chapter is looking for members to contribute articles and photos to Die ZugSpitze Contact: Phil Danza editor@nybmwcca.org



### From the Chapter President

Anthony Howell



Our 12<sup>th</sup> Annual Beach Party was held on February 19th and was well attended. We would like to thank Phil Parlato for the door prizes and also for taking the time to bring his racecar to the event for everyone to see. Phil spoke about his experiences as a racecar driver and the rules of the SCCA Speed World Challenge Series. AF\*America was also in attendance with their Armorglove product, demonstrating on an E46 with the Performance Package. For those of you unfamiliar with Armorglove, they install a clear coat paint protection film to protect your car's paint from the outdoor elements.

Our long time Editor of the Die ZugSpitze, Phil Clark, has resigned from his post. We would like to extend our appreciation for his many contributions to the New York Chapter over the years. He has taken the newsletter from a 4-pager to what it has become today.

I am happy to announce that the New York Chapter BMW CCA has become a sponsor for Phil Parlato's Auto Body Racing. We will sponsor Phil for 11 races in the SCCA World Challenge Touring Series. Some of these events can be viewed on the Speed Channel or you can go to the website www.world-challenge.com for news about the races. With the sponsorship agreement, there are limited tickets available for each race. If you are interested, check the race schedule and send me an email with your request.

We had to cancel our AAA Drivers Improvement program this year due to insufficient registration. In order to obtain the discount for this program, we are required to have at least 20 registrants. Unfortunately we did not meet that requirement this year; we apologize to those that sent in applications. We hope the turnout will be better next year.

By the time you read this newsletter our 2005 Autocross program will be up and running. We have 8 scheduled autocrosses and 1 autocross school. (See our Calendar of Events for the latest schedule). Our second annual Street Survival Program for teenagers that is designed to provide instruction far beyond the normal Drivers' Education program will be held on Sunday, June 12<sup>th</sup>. Please register early to ensure a spot for your teenager.

On June 20 & 21, the New York Chapter will host a Drivers' School with the Patroon Chapter at Watkins Glen International Raceway. The application is posted in this newsletter for those of you that have an interest in attending. If I don't see you there, I'll see you at our Second Annual New York Chapter Family BBQ and Car Show on July 9th!

Regards, Anthony Howell

........

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#### **New York International Auto Show 2005**

By Steve Fischthal / Photos by Steven Bernstein & Steve Fischthal

Welcome to the annual New York International Auto Show! How would you like to attend the show with 360 of your best car buddies? For 360 BMWCCA members who were lucky enough to get the official nod of approval from BMW North America, we enjoyed a privileged private pass

to the Jacob Javits Convention Center – as the special guests of BMW.

The day started very early at Pier 83 on the Hudson River. BMW introduced the New 3 Series that Saturday morning. group was wined and dined by BMW - OK, hot coffee and donuts - but it was only 8 a.m. in the morning! Eventually, we were part of the group photo shot of the "3 Across America" trek that started right here in New York City. Being that we were in New York, we walked the few blocks to the Javits Center to attend

our private showing of the BMW exhibit. In other parts of the country the "3 Across America" groups did an organized drive with the new 3 series in the lead.

Once settled into the Javits Center we were again wined and dined. BMW had the newly face lifted 7 series on display. I feel the design is beginning to look more attractive. Is it my advanced age and failing eyesight or is Chris Bangle truly an unappreciated genius? I am not sure, but if I was in the market for this type of luxury performance vehicle, I would be giving this car some serious consideration.

Of course the raison d'etre of attending this show was to be fortunate to see the North American debut of the New 3 Series – the E90. This BMW will not offend any of you "purists". BMW did not destroy the lines of this car. I couldn't find a flame surface anywhere on the E90. By the way, I am not even sure of what a flame surface is, but I know that this E90 looked good. To highlight this introduction of The New 3, BMW had David Hobbs' race driven E21 on display! There was also an example of the current E46 M3 with the competion package. That is the 3er for me – on nineteen-inch wheels, this car is looking good. It is also lighter and faster then your

"regular" M3. Being that the future E90 M3 is certainly a few years away, this is the way to go.

As is the norm for this event, BMW provided us with the opportunity to both listen to and then question, to our heart's



content, people like Rich Brachus, Product Manager of BMW NA, as well as several of the various Brands Managers of BMW NA. This is usually a fun time. We get to ask all types of questions. We try to verify all the rumors we have heard and read on the Internet. We try hard to convolute the questions. We pass off our assumptions as fact. We try very, very hard to trick these

guys into spilling the beans. BUT they are really, really good at not divulging any secrets. Ahhh, but it sure is fun trying.

This is my first year in organizing this event for the chapter. I really got lucky – I HAD NOTHING TO DO!!! BMW took over **all** responsibilities for ticket distribution. If anyone wasn't happy with how the tickets were disbursed, please remember that neither I nor the New York Chapter had any say in this matter.





Please try to join our intimate party at the Javits Center next year. It's a great time to renew old friendships and make new friends. Mark down the Saturday before Easter (April 15<sup>th</sup>) in your 2006 calendar and be alert for announcements both here and on the website regarding this event next year. The Auto Show's website is: http://www.autoshowny.com/. Act quickly and you too will be enjoying the morning hospitality of BMW North America, unencumbered by the massive crowds that eventually descend upon Opening Day of the Show.



#### From The Editor

By Phil Danza

Hopefully you have noticed big changes in your Chapter Newsletter. My passion and commitment to making this one of the most informative and professional looking NY Chapter newsletters in history will be evident in each upcoming issue. However, I can only do so much on my own. I ask you, the club members, to become involved in this with me. After all, this is your newsletter. You can become a part of this by submitting articles, pictures, and ideas. Together we can all help create something that we are all proud of, and as a result, better reflect our club, and the marque we represent.



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#### Driving Tip of the Moment: How to Drive Around the Neighborhood

By Steven Bernstein

Story: There was a story on the news the other day about a woman who ran over a doctor on Long Island, NY. The poor doctor's family was shown grieving over his death. It seems that the woman realized that she had hit someone but didn't stop. She was probably upset and confused, since she called into the police pretending to report she hit "debris" in the road. They eventually hunted her down and arrested her. She's facing felony charges for leaving the scene. Very sad, indeed.

Story: A colleague of mine was driving home recently on a public road, and a child ran out into the street chasing after a ball. Witnesses confirmed that the child ran into the side of the SUV my colleague was driving, and that the SUV didn't hit the child. Unfortunately, the child died from his injuries. Unfortunately, my friend's wife and three kids were in the vehicle with him, and now they're all dealing with this unfortunate incident.

My biggest fear while driving is the possibility of hitting a pedestrian. Hear me on this: You don't have to be speeding

to hit a child who runs out in front of your car. And you don't get a second chance. Believe it or not, driving around the neighborhood poses more immediate dangers than any highway ever can. I have been known to exceed unnaturally low speed limits on the highways, sometimes by a factor of two, but you'll never catch me speeding around residential neighborhoods. Frankly, on a hot summer day when people and pets are running about, you should be consciously driving slower than the posted speed limit. Remember, you have one chance at this.

This is why properly working brakes are so important. Also, you have to be very aware of your surroundings. All actions you take while driving around the neighborhood are important. Speeding is only one issue. You have to be using your eyes. You can't roll through stop signs. You have to be aware of the people that are on the street, kids on bicycles, and pets running around. So, as always, the car phone, radio, makeup, and all the other distractions can't be allowed to interfere with your driving. It's simply not worth the risk.

Please be careful out there!

#### 2005 Autocross Season

By Andre Noel / Autocross Chairman

RACERS, START YOUR ENGINES! The 2005 Autocross season is up and running!! At the crack of dawn on Sunday, April 10th, the trusty Autocross Staff rose from their respective warm beds. Their mission — to ensure another great Autocross Season for BMW CCA members. Checklists were checked and rechecked in the hopes that nothing had been forgotten. The staff arrived at Parking Lot #8 to learn what Old Man Winter had done to the lot. If not for the six forty-foot trailers blocking a large part of the course, the lot looked fine. Some quick changes were made to the course design and they were almost ready to go.

Meanwhile, back at the tent, equipment was being unpacked, the generator was started, the laptop plugged in and - uh oh, "Control we've got a problem"! The laptop refused to cooperate and had shut itself down and would not restart. Never daunted, thanks to the SCCA, the backup laptop was hooked up. A few clicks and registration was open. Forms were handed out and car classifications were assigned. Next,

cars were off to the tech guys for final approval. It was just about GO time, but first we had to go over the rules and give out work assignments. Finally, time to roll! First car is off, the second one is rolling and... oh no!! We lost the names in the file!! But a mere ten minutes later and thanks to Charles Karnati's quick work, cars were rocking and rolling. A few hours, 318 laps (53 cars, six laps each) and zero wrecked cars later, the equipment was packed up and the trophies were handed out to the days' winners. The first Autocross event of the 2005 Season drew to a close and a good time was had by all.

Thanks to all the members who were able to make it out to have some fun with their cars. A special thanks to all the Committee Members who made the event a success. I hope to see you all at the next event on May 14th 2005. ■

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#### Second Annual Family BBQ & Car Show

By Anthony Howell

On July 9th 2005 we will hold our Second Annual New York Chapter Family BBQ and Car Show at Eisenhower Park located in Westbury, Long Island. The BBQ is a wonderful opportunity to come out with your family to meet old and new friends and BMW enthusiasts.

Last year we had a great time with our families enjoying delicious Southern BBQ and great summertime weather. Once again, Brother Jimmy's BBQ will be catering the event, and their menu will once again consist of shrimp, chicken, ribs, and great southern side dishes. Last year, we also played volleyball and tossed around frisbees, and many participants received great door prizes.

We would like to try something new for this BBQ. We are asking those of you that plan to attend to wear either a white or blue T-Shirt to carry the theme of the BMW Roundel. The Roundel is the famous blue-and-white emblem trademark of BMW that appears all over our BMWs that signifies the moving propeller of an airplane. BMW also manufactured airplane engines in their early years.

Please help us and save some money by sending in your R.S.V.P. early. So "Put Some South in Yo' Mouth" and come out and join us for another great summer day! ■

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# Saturday, July 9th, 2005

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#### Attention to Detail

By Mike Lee (GGR Member) and Matt Zakarian (New York Metro Region Member)

#### **Expecting Perfection**

This month, I thought we might cover an important topic and share some common sense. Let's talk about "expectations" – the one word that should express what you expect from someone else or what they might expect from you. I learned about expectations from the customer's point of view recently while contracting people to work on my house.

I always begin by telling those that I deal with that I am a perfectionist and want things done the right way; or else I will have to do it myself. There is a moment of thoughtful silence, followed by them acknowledging me with an obligatory nod. Then I tell them I will not haggle with them about the cost, but if the job is not right that I expect them to do it over until it is right. They will then give me another one of those nods.

Last year, I hired a contractor to install wood floors in my den. I went through "the speech" with him and he assured me that he could do everything to my satisfaction. I then reiterated to him that by "perfect", I mean perfect, not simply better than average. He then gave me one of those nods. Everything was going great – the floor was in and covered by two coats of polyurethane. I paid the contractor in full and went back to work. The only work left to complete was a light sanding and a final coat of polyurethane. That should be no problem, right? Upon getting home that evening and turning on the lights, I saw swirl marks so awful they gave me a migraine. What happened to "perfect"?

I contacted the contractor the next day and he came right over. After looking at the floor with me, he said it wasn't really *that* bad. He then sarcastically asked me if all I did was look at swirl marks and scratches all day. I gave him a moment of thoughtful silence and then one of those nods back. I guess he didn't know what I did for a living. I subsequently caught a lot of flak from my friends for being a guy who spends all day polishing away swirl marks from exotic cars and at the same time having them on my floor.

Now, I know what you're thinking: "What the heck does this have to do with keeping my car looking good?" Everything! When you take your car to a body shop, detailing shop or repair shop, it is your responsibility not to just tell the folks working on your car what you expect, but to make sure they also understand your expectations. Do not expect them to read your mind; they can only guess at your expectations, which in many cases can lead to your disappointment. As an example, let's talk about body shops. Whenever I take my own or a cus-

tomer's car in, I insist they mask off all the areas that are not going to be painted. In addition, I tell them to tape the masking film to the floor, so no overspray gets on the undercarriage or the wheel and tires. If it costs a little extra, I'll pay for it. I usually get a funny look back and then they'll tell me it's not necessary, because they have a downdraft booth.

I don't care whether it's up, down or diagonal draft! All I know is that I've seen overspray get into places that you would not think possible. I also insist that the car not be cleaned up – that's my job. And I tell them not to buff out the rest of the car to make it shiny – I don't want unnecessary buffing marks from their wool pads. I'm not saying these should also be your demands. But you should clearly verbalize your expectations, because, as the saying goes "If you don't ask, you don't get" – and you can't blame someone for not reading your mind.

#### **Great Expectations**

Moving on, let's examine that new car you just bought before you take ownership and drive it away from the showroom. You're excited about your new toy, so I suggest you bring an impartial friend to help you look over everything. Trust me on this one – even I have missed major flaws on a car I bought because of the same reason. Just because a car is new does not mean it's perfect. The proper time to point anything out is before you take possession of it.

I mention this because in the past few months I had to polish three brand new Mercedes to get rid of buffing marks on them – and of course they were all black. The point is that new cars should not need to be polished and you have to ask yourself why they were buffed in the first place. As it happened, two of these cars had panels that were repainted, but the buyers were never informed of this fact.

Back to "expectations." You have to inform the salesperson that if you are buying a new car, you expect it to be new. And if it isn't, you will take it back and let them know. In some cases, they'll even pay for the detail. So, next time you have work performed on your car, or decide to purchase a new model, take a few moments to share your "expectations" and you'll probably build a much more pleasant relationship with the people working on or selling you your car.

If you have any questions or comments, please feel free to contact me at 1-866-DET-DyNA (866/338-3962) or email us at tech@detailingdynamics.com. May the wind be always at your back and may you achieve your pursuit of detailing perfection! ■



# In Loving Memory of Yale Rachlin

Greenville, SC - March 24, 2005

We are sorry to be the bearers of sad news, but Roundel's Editor Emeritus, Yale Rachlin, passed away yesterday afternoon from pancreatic cancer. Yale was only diagnosed with the problem a short while ago, so most of us were unprepared to have him slip away so quickly.

A lot can be said about Yale and his role in the Club and with Roundel particularly, but one thing anyone who knew him will tell you. Yale was a guy who loved a good laugh, and we had many of them together. The world will be a little less fun without Yale in it.

Yale was a modest, private man and following his wishes, his family will not be holding any type of service at this time, although there may be a Memorial Service in Boston at a later, unspecified date. The Club Office will relay to you any further information as we receive it from the family.

Wynne Smith Executive Director

#### **Member Promotion**

Woodcliff Lake, NJ - April 4, 2005

BMW of North America, LLC (BMW NA) announced that Larry Koch has been promoted to M Brands Manager and is now the official BMW NA liaison to the BMW Car Club of America.

A member of this club since 1982, Larry has just celebrated 20 years of employment with BMW of North America. In his many roles at BMW NA Larry has always been an outstanding advocate for the club whether working with BMW NA or with BMW AG.

Prior to contacting Larry Koch or BMW of North America, all chapters requesting any goods, services or cash sponsorship are required to submit to their regional Vice-President or the National office a proposal identifying what donation they are requesting, the date/location of the event and a description of the event. The proposal will be reviewed by the Executive Committee of the BMW CCA Board of Directors (President, Executive VP, Secretary and Treasurer) and a response will be provided within one week. All proposals must be submitted at least 45 days prior to the event date.

Having reiterated the previous paragraph from the BMW CCA Operations Manual, please feel free to email Larry your congratulations on his long overdue promotion: Larry.Koch@bmwna.com ■

# Stay tuned for a new column covering Phil Parlato's 2005 race season in the World Challenge.



# New York and Patroon Chapter BMW CCA Driver School at Watkins Glen 2005 Student Application - Mon, June 20 and Tue, June 21

Cost:

BMW CCA Members \$320

Non BMW CCA Members \$350

Price for one day (Mon only) \$250

Registration for NY and Patroon Chapter members opens April 18 all others April 22. Applications Postmarked earlier than these dates will be discarded.

Mail completed application with self-addressed stamp envelope, copy of BMW CCA card (or mailing label from Roundel), and check payable to "BMW CCA New York Chapter" to:

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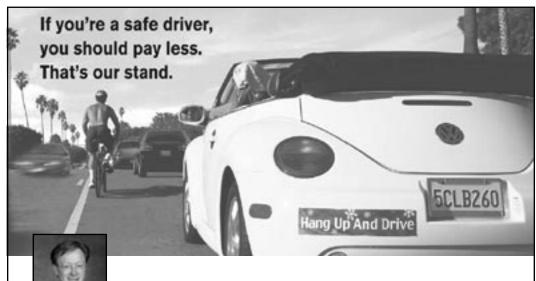
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