Holidays 2009

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HS. NEW YORK CHAPTER NEWSLETTER

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NEW YORK CHAPTER E CALEND

2009

5th

3rd

December Annual President's Dinner and Holiday Party 2010 February 20th Annual Beach Party at Euromeccanica April New York International Auto Show 16th New York Chapter Driving School at Pocono Raceway June 14th-15th New York / Patroon Chapters Driving School at Watkins Glen Raceway

August 23rd - 29th

O'Fest at Road America

On The Cover: Grapes from the beautiful Pindar Vineyards, the host of our sunny Wine & Shine event in September. Photo by Jerry Goldstein





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Announcing the 2010 New York Chapter **Board of the BMW Car Club of America**

André Noël, President Mike Allen, Vice President **RoseAnn Burke, Treasurer** James Siegel, Secretary

The Board of the New York Chapter is seeking members to help drive the Board and steer the direction of our Chapter in 2010. You can start by joining us at our monthly dinner Board Meeting the second Wednesday of every month.





PRESIDENT'S PAGE

André Noël

Check, check, check. I think I have it all. I'm just going through my checklist of things to bring to Oktoberfest this year. When you drive a 20-year-old E30 M3, spare parts is a must. You cannot find spare parts for this car at your local auto parts store. It's all about being prepared for the long drive to Georgia.

My question to everybody here: is your Bimmer ready to go on a long drive on the spur of the moment? All I usually need to do is check the oil and coolant levels and I'm ready to go. Today's new cars are very reliable and with all the self-checking systems built into them, all you should need to do is fill up the tank and go. But you still need to check your gauges every once and a while.

Make sure to keep a extra quart or two of oil in the car. Finding the latest grades of oil for your car nowadays is not all that easy when you are between major towns on the highway. A few other things to keep in the trunk are a set of gloves, a safety vest and disposable coveralls. This is what I carry in all my vehicles: One quart of oil [I go for 2 myself .ed.], three sets of gloves (cotton, leather, latex), yellow safety vest, disposable coveralls, flashlight and, ducktape. Along with the tool kit built into your BMW you can fix most minor problems that may arise.

Well it is time to hit the road... on to Lake Lanier in Georgia to be at Oktoberfest for the annual BMW gathering. Over 700 enthusiasts are expected to attend. I attend every year and every year I say: if you have never attended O'Fest, you owe it to yourself to go once while you are a member.

The New York Chapter's Annual President's Dinner and Holiday Party is Saturday, December 5, 2009 at the luxurious Seawane Country Club. Please join me for check the website for more details. HAPPY HOLI-DAYS to all and have a safe winter.

Regards, *André Noël*

Season's Greetings from the 2010 New York Chapter Board



Board, from Left to Right, Sherwin DeShong, Steve Geraci, Jim Siegel, RoseAnn Burke, Tony Howell, Icela Fischthal, GJ Dixon, Mike Allen, André Noël, and Steve Bernstein (missing: Matt Brod, Nik Veler, Mike Bizzarro) Photo by anonymous waiter who spilled hot oil on a Board Member's back

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NYBMW CCA CHAPTER Annal Holfday Daper



& President's Dinner

Date: Saturday, December 5th 2009 Cocktails: 7PM / Dinner: 8PM

Please RSVP no later than November 23rd, 2009 with check, name and age of children attending. Cash or money order only accepted at the door. Seating is limited. Icela Fischthal 914 Hewlett Drive, North Woodmere, N.Y. 11581 / icela@optonline.net

Price: Adults \$70/person / \$20/child, under 7 free (by deadline) Santa will be giving gifts to the children!

(Children must be registered in ADVANCE to assure that Santa will bring them a gift.)

Please visit the NY BMW CCA website for the exquisite menu Location: Seawane Country Club

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Directions

FROM WESTCHESTER AND CONNECTICUT Whitestone or Throgs Neck Bridge onto Cross Island Parkway Southbound. Proceed to Southern State Parkway Eastbound to Exit 13. South on Central Avenue.

way Eastbound to Exit 13. South on Central Avenue. Central Avenue changes to Mill Road after crossing Sunrise Highway Proceed to end of Mill Road, and then make left on West Broadway. Left on Broadway for 2 traffic lights. Then make right on East Rockaway Road. Proceed 7/10 mile and make right turn on Schenck Lane. Right turn on Club Drive directly to Seawane.

FROM NORTH SHORE. LONG ISLAND

Cross Island Parkway Southbound then follow above directions.

FROM MANHATTAN

Queens Midtown Tunnel or 59th Street Bridge to LIE Eastbound. Proceed to Van Wyck Expressway Southbound to Belt Parkway East. Exit at Sunrise Highway and proceed East past Green Acres Shopping Center to Mill Road. Right turn on Mill Road then follow Westchester directions above.

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Gears Garage: Shortness of Shift

By Nik Veler, NY BMW CCA Member

Hello and welcome to the fall season in the great northeast! Today I would like to share with you some insights about short shifters. So to the short of it, don't do it if you are not going to do

it correctly. For the most part, it will mean big \$\$\$ for the best parts money can buy. Also, you will pay dearly for the person or shop to do it. Only consider taking tips from those who have done it and have put significant mileage on their cars since their kit was installed. At the very least make sure a competent shop checks it when you are done.

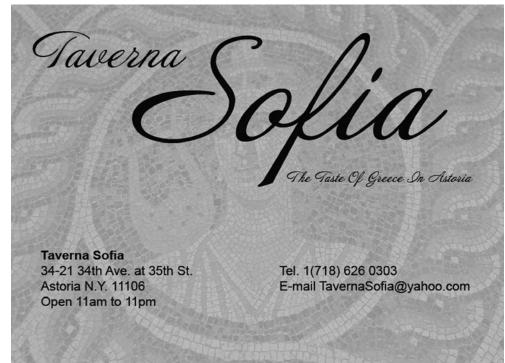
At the very least make sure a competent shop checks it when you are done.

As we all know by now in life, anything too short is never very good! Be careful not to select an extremely short shifter. A short throw is dangerous for your transmission and some of the parts surrounding it. A very good example of this is in the new 135's and 128's. For the most part the first run of these and some other BMWs today have or had plastic mounting points for the linkage. In fact, there is now an updated BMW Performance Short Shift Kit for the 135i (P/N: 25 11 0 444 657). Boy, I feel so much better about my car being made of old cola bottles. The extra leverage required will break some of them and this will not be covered under your warranty since you've modified your car. Be very careful since, if this happens, it will be near but not totally impossible to drive it - and do not drive it you most likely will be towed to the nearest dealership! There exist updated parts that could be had since BMW knows they messed up on this one. Order the updated kit and

install it so you do not suffer as some with this issue have. Drive hard, and get home safe and sound. Happy Holidays from the GEARS HEAD! �



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Crystalline Tint

by Matt Zakarian, Detailing Dynamics

When we look back at our respective industries, we find that few radical advances have taken place. In the auto detailing and enhancements industry, I can only point to paint clay as one of these transfor-

mative innovations. Recently, I was informed by a sales representative that 3M was releasing a new breed of window tint for both homes and automobiles which was based on the latest "nano" technology. My business partner, Eddie and I weren't particularly enthusiastic about the news since we were already installing a high end carbon tint. We'd heard the "nano" buzzword before, and it is both misused and hyped. The representative asked for the opportunity to demonstrate the difference. He told us to give him samples of the tint we were using as well as other tints we had for testing. After 30 seconds of comparison, we looked at each other and proclaimed "wow". Since then, we've shown that demo to countless clients and have heard a resounding "wow" every time. The name of the film that gets this reaction is "Crystalline Tint" by 3M.

The Minnesota Mining and Manufacturing Company - 3M became the inventor of window film in 1966 by receiving the very first patent on the window film process. Back then, the film was dyed. These films work on the principle of absorption – the darker the film, the better it worked. At best they approached 30% heat reduction but had the drawback of poor visibility at night. These simplistically dyed films are still used today because of their low cost, but they are not very durable over time or in sunny climates. Eventually, they turn a lovely shade of purple with extensive exposure to the sun.

A second generation of window film emerged in the early 1990s. This film was constructed of metal integrated with dye. This hybrid film contained dye to absorb heat and metallic particles to reflect heat from the sun's rays. This technology approached 50% heat reduction. The major drawback with metalized films is interference with electronic components in the car. If you consider the number of electronic devices in your vehicle, metalized films can become more than just a nuisance. Even though hybrid metalized films are sold as "high end", this is a misnomer.

The latest generation of window film has been made possible through recent developments in "nano" technology - no longer merely window tint, but rather "Energy Management Films". This new breed of film is manufactured with ceramic/crystalline oxides which are used to specifically block the infrared part of the solar spectrum (i.e. heat). This proprietary film gives the consumers the performance, safety and health benefits of metalized window films without its drawbacks. 3M developed this unique automotive window film in their leading technology laboratories and called it "Crystalline".

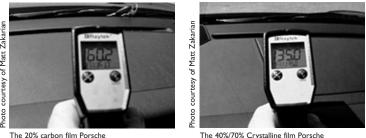
To empirically test the effectiveness of the Crystalline film, we used two Porsches... The Crystalline car was over 25° F cooler even though it was tinted with a lighter film.

Picture 200 layers of polymers stacked together to form a film the thickness of a Post-It Note. This is the same advanced technology used to improve the brightness of flat panel LCD televisions. Since Crystalline uses no metal in its construction, the problem of

interference with electronic devices in cars was eliminated.

Crystalline is certified by the Skin Cancer Foundation since it blocks 99.9% of the UV radiation and has a total SPF (Sun Protection Factor) that exceeds 1700. To fully understand what makes the latest generation of nano-films so special, let's examine the source of what we're trying to filter out - the sun's rays. Sunlight basically consists of three parts: ultraviolet rays (UV), heat rays or infrared (IR), and visible light rays (VLR). All other forms of radiation are either filtered by our atmosphere (or what's left of it) or man-made. Of all the rays we are exposed to from our sun, the UV rays, which are about 3% of the sunlight, are the ones which are harmful and responsible for unwanted health conditions. The IR, which is about 56% of the sunlight, is what produces heat. The VLR, which is about 41% of sunlight, is

the part of the sun we see. The "nano" films are designed precisely for the part of sunlight which we wish to reduce - the heat-producing IR rays. The challenge was to design a window film which blocks IR rays, much like the previous generations, while remaining nearly colorless for excellent night visibility as well as compliant with local laws.

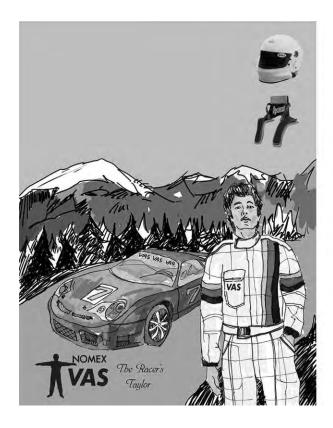


The 40%/70% Crystalline film Porsche

To empirically test the effectiveness of the Crystalline film, we used two Porsches. The first was a black 997 S tinted at the dealership with 20% carbon film and the second was a black 997 GT2 which Detailing Dynamics tinted with 40% Crystalline on the side and rear windows, and 70% Crystalline on the windshield. The cars were parked next to each other on a sunny July day. After a few hours, we took temperature readings inside the cars with a digital pyrometer. The Crystalline car was over 25° F cooler even though it was tinted with a lighter film.

Although we had a choice of manufacturers of nano-films to do business with, in the end we chose 3M for a number of reasons:

3M, an American company, has been providing 1. — continued on p14



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The Grapes of BMW

Third Annual NY Chapter BMW CCA Wine & Shine at Pindar Vineyards September 20, 2009 By Steve Geraci

This year's Third Annual New York Chapter BMW CCA Wine & Shine on Long Island's beautiful North Fork at Pindar Winery on Sunday, September 20th was the best ever...too bad I wasn't there to witness it. Due to the fortunate circumstance of attending my brother-in-law's wedding, I placed the event into the capable hands of my son, Andrew Geraci and his fiancée, Christine Freidrich. As I expected, they did an outstanding job of overseeing the day's events.

The weather could not have been better. A mostly pre-registered group of over 40 BMW owners, including their families and friends made the drive out to the eastern north fork of Long Island on one of the best autumn days of September. Our hosts, Pindar Vineyards, along with tasting room manager JoAnn Orlando, made everyone feel welcome. From free wine tasting in their Tasting Room Bar, to discounts on wine purchases and use of their Pavilion overlooking the vineyards, to music provided by Tommy Sullivan, original member of *Johnny Maestro & the Brooklyn Bridge*, everyone enjoyed a memorable day.

Along with the Wine, which included samples of Pindar's award-winning vintages, courtesy of the NY Chapter, was the Shine – our Peoples' Choice Clean Car Show. Winners in a variety of classes received their choice of select Pindar wines. One of the entrants, winning in two classes was Tom Loreto, with a magnificent M6 from 1988. This M6 has won in other concours events on Long Island. Tom and his wife, Elena made the short trip from Sag Harbor and enjoyed meeting other BMW enthusiasts from Eastern Long Island. Agustin Alonso traveled all the way from the Upper West Side of Manhattan to win Best In Show in his beautiful convertible 650i.

On behalf of the entire Chapter, I'd like to thank Andrew and Christine for running the event as well as Jerry Goldstein for his photography. Next September we'll meet again at another of the North Fork's great wineries! �



A winter wine and a merlot, exquisite examples of Pindar's line-up

Winners in a variety of classes received their choice of select Pindar wines.



The beautiful 1989 325i of John Sinon

Peoples' Choice Clean Car Show winners:

Agustin Alonso

Best In Show Best M Car Best One Series Best Three Series Best Five Series Best Six Series Best Eight Series Best 20+ Year Old Best Z Car



Agustin Alonso, Best in Show

Tom Loreto Anton Vazanellis John Sinon Rich Shiu Tom Loreto Rick Davis John Sinon Marty Halper



Tom Loreto, Best M Car, Best Six Series

2006 650iC 1988 M6 2009 135i 1989 325iC 2010 550i 1988 M6 1995 840Cl 1989 325iC 2009 Z4



John Sinon, Best Three Series, Best 20+ Year Old



Anton Vazanellis, Best One Series



Rich Shiu, Best Five Series



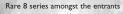
Rick Davis, Best Eight Series

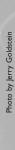


Marty Halper, Best Z Car

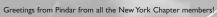


Photo by Jerry Goldstein











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BMW-PORSCHE-AUDI-VOLKSWAGEN-VOLVO-SAAB



Crystalline Tint

— continued from p8

innovative marketplace solutions since 1902. It is a \$25+ billion/year company which invests more in research and development annually than many of its competitors achieve in gross annual sales.

2. Window film is only as good as the adhesive system behind it. 3M is the sole window film manufacturer that produces its own adhesive system developed specifically for window tint.

3. 3M places the UV inhibitors in the adhesive coating. No other film manufacturer has this ability. As a result, the 3M adhesive coating is protected against the damaging effects of the sun's UV radiation.

4. 3M abrasion resistant technology allows them to apply a much more durable hard coat then their competitors.

5. 3M uses state-of-the-art testing facilities to assure film quality. Prolonged testing assures long-term durability, color stability, adhesive performance, resistance to metallic corrosion and maintenance of performance characteristics.

Unfortunately, like in any competitive industry, there are some salespeople who sell half-truths rather than facts and make their profession looks shady (no pun intended). The truth is that all window tint films block at least 96% of UV radiation; that was the original purpose of the development of window film. So if you go to your local tint shop and ask them for a film which gives you UV protection, they may let you choose the darkness level, install the a cheap dyed film and take your money. However, you get very little heat reduction.

If the car owner wants only the dark aesthetics of the window film with no concern for comfort, health benefits, visibility or legality, there are plenty of inexpensive tint films available for them. But for those of us who want the abovementioned benefits without the drawbacks, 3M's Crystalline is the logical choice.

The last point to consider regards warranties: this has always been considered somewhat of a joke in the tinting industry. There still exists a large number of installers working out of the back of some dirty garage or used car lot, offering a lifetime warranty on a \$150 tint job. With Crystalline, the car owner receives a real lifetime warranty backed by one of the most respected companies in the world. The warranty not only covers the material, but also protects the buyer by covering the labor for as long as they own their car.

I hope that you now have a better understanding of window films and can make an informed decision the next time you have your car tinted. If you have any questions or comments, please feel free to contact me at Detailing Dynamics.

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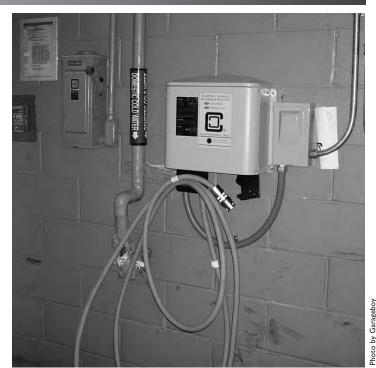
MINI-E: The Electric Car is Here...to Stay

By Garageboy

Depending on whom you ask, the electric vehicle is finally here, and it is here to stay. BMW is right at the front of the line with the new all-electric MINI E. This groundbreaking vehicle, with a 100+ mile range, under ideal driving conditions, is being leased to a lucky 450 customers in the United States, half located in the Los Angeles area, and the other half in the New York metropolitan region. All of these vehicles are being leased for a 12-month field test, and owners underwent a rigorous vetting process to qualify as participants.

All of these vehicles are being leased for a 12-month field test, and owners underwent a rigorous vetting process to qualify as participants.

On August 24th, 2009, dignitaries and members of the press gathered on a warm summer afternoon to enjoy the pungent aroma of Department of Sanitation Queens West 5 Lot in Maspeth to bear witness to the delivery of 10 MINI E vehicles from MINI USA to the City of New York.



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- · Fuel cell installation

·Two-way radio installation

EuroMeccanica, Inc. was started by Michael Shiffer in 1991. Michael is a tech advisor for NYBMWCCA and EuroMeccanica hosts their annual Beach Party, where dozens of BMW owners and enthusiasts converge to learn more about their cars. The shop's atmosphere is warm and open. Questions and input from our customers are welcome, and we make every effort to explain what we are doing to your car, and why.





Eight of these vehicles were designated to be used by the city's Street Conditions Observation Unit (SCOUT), a quality-of-life program to identify potholes and graffiti throughout the five boroughs, while the other two were allocated to the New York City Department of Parks and Recreation.

A press conference was held at the sanitation lot to introduce a new breed of energy-efficient vehicles into the city's fleet. Mayor Michael Bloomberg was joined on the podium by Jim O'Donnell, President of BMW NA, Sanitation Commissioner John J. Doherty, and Mayor's Office of Operations Director Jeffrey Kay who discussed the need to reduce the emissions of the city's fleet vehicles by 30% over the next 8 years. In addition to the MINI E, new hybrid sanitation trucks were introduced as well. Nevertheless, the MINI E was the star of the day, with members of the press getting test drives in the vehicle to enhance their knowledge of this increasingly popular car.



A member of the Mayor's staff prepares the MINI E for test drives by the press

EDITOR'S NOTE: The MINI E is the first step in BMW's "Project i", the company's long-term commitment to research and develop a new type of vehicle, specifically to meet the needs of the world's fastest growing megacities. BMW is very serious about this effort, and the MINI E is a pioneering test of this technology. It is projected that vehicle growth over the next 20 years will expand dramatically in these cities, and BMW is committed to provide an environmentally sound and performance-oriented solution in this market. In our next issue, we will be featuring the MINI E, explaining the motivation behind this project, describing the technology used in it, and interviewing some of the pioneer owners that are a new generation of car owners that drive future development of electric and alternative-fuel vehicles.





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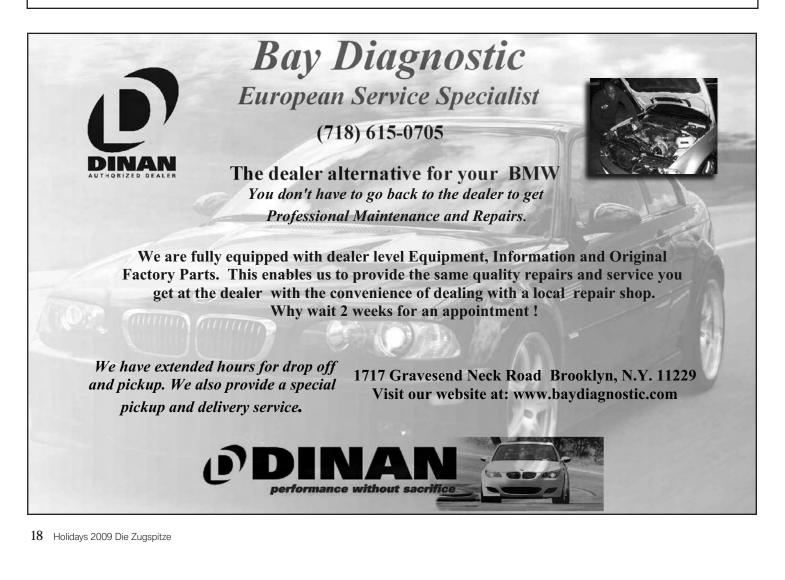
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